

8th International Information Security Conference

BSidesLjubljana 0x7EA

13th March 2026 | Computer History Museum Slovenia



The Security Communities
Locally-Driven
Sponsor-Supported
UNCONFERENCE

Thank you for your interest in sponsoring Security BSides.

Over the past **16 years**, Security BSides events have emerged worldwide, reflecting the growth of the information security community. As the community expands, so does the number of BSides events globally, drawing larger crowds. Following the success of BSides conferences internationally, we are *excited* to present the **Security BSides conference in Ljubljana**.

BSides events bring together security experts from a variety of platforms in search of the “next big thing” in information security. BSides is an open platform conference that gives security experts and industry professionals the opportunity and space to share ideas, insights, and develop long-standing relationships with other experts. It is a rare opportunity to directly connect and create trusted relationships with key members of the community.

Although the event itself is free of charge for participants, the cost of hosting an event of this scale is borne by the organizers, and the realization depends on sponsors and supporters.

This package contains sponsorship information specific to **BSides Ljubljana 0x7EA** edition (2026). We have put together [different sponsorship levels and benefits for choosing each of them](#). Of course, the greatest benefit is giving back to the community and enabling people to grow and learn.

Please do not hesitate to contact us if you have any questions or requests regarding the sponsorships. You can reach us at **sponsorship [at] bsidesljubljana [dot] si**.

Thank you for considering supporting the BSides initiative. Your participation is most valuable.

Sincerely,

The Security BSidesLjubljana Organization Team



Event website: <https://bsidesljubljana.si>

Past events: <https://bsidesljubljana.si/archives>

Email: sponsorship@bsidesljubljana.si

Social: @BSidesLjubljana, #BSidesLjubljana

Table of content.

Thank you for your interest in sponsoring Security BSides.	2
About.	3
What is Security BSides (BSides)?	3
History of Security BSides	4
History of Security BSides Ljubljana	4
Goals.	5
Promote Communication	5
Reach the Target Audience	5
Format.	6
Engage	6
Participation	7
Media.	7
Media Attention	7
Value.	9
Your support matters.	9
Options.	10
Your Goals	10
Levels of Sponsorship	10
Custom Sponsorship	10

What is Security BSides (BSides)?

BSides is a non-profit, community-driven framework for building events for and by information security community members. It creates opportunities for infosec enthusiasts and experts to present, participate, share knowledge, experience, and ideas in a relaxed atmosphere that encourages collaboration. It is an intense event featuring discussions, demos, and participant interaction. It is where conversations about the “next big things” are happening.



History of Security BSides

BSides was born from the idea of lowering the barrier to participation, enabling individuals to move from passive audience members to active participants in growing the information security community. Removing barriers to participation empowers everyone to accomplish great things. What started as a small gathering of people at one event in 2009 has grown massively in the 10 years since:



At the end of this weekend there will have been 525 BSides events around the globe, in 157 cities spanning 46 countries. All that, in under ten years.

-jd

21:26 · 19 Jun 19 · [Twitter Web Client](#)

48 Retweets 175 Likes



Jack Daniel
[@jack_daniel](#)

There have been 63 [@SecurityBSides](#) events around the world so far this year, and there are 44 more scheduled between now and the end of 2019. My mind is blown.

15:28 · 09 Sep 19 · [Twitter Web App](#)

43 Retweets 239 Likes

The number of events continues to grow as more and more participants realize they can create community anywhere, be it Boston or Budapest. Counting still the beginning there have been 1207 BSides events as of November 2025, around the world, hosted in 274 cities spanning 68 countries. **See more:** <http://www.securitybsides.com/>

While every BSides event is unique, here are some constants:

- Community-organized, volunteer-driven, and corporate-funded
- Provides a forum to expand the spectrum of conversations
- Focused on giving a voice to the “next big thing”.

History of Security BSides Ljubljana

Security BSides Ljubljana commenced in 2015 and was the first and only BSides event in Slovenia. The first event managed to host expert speakers from around the world, so it quickly became well-known and gained a strong reputation. The IT and infosec community's interest in the first BSides Ljubljana event had turned out to be enormous, resulting in all tickets being given away fast, and hosting a conference with more than 90 participants attending. What made the event special was the good atmosphere at the venue, combined with a great variety of expert speakers. The feedback was overwhelmingly positive, and there were many questions about the next one.

During next years, BSides Ljubljana had grown into a widely recognizable and respectable event in the information security community, with participants visiting from all over Europe and broader. Despite the high interest, we have decided to keep the format of 250 participants. In the year 2026, we are preparing the 8th BSides Ljubljana edition.



Alessandro Tanasi @jekil · Mar 16

Morning [@BSidesLjubljana](#)! This is the event with the best organization I attend each year. Great place, good talks, breakfast and lunch also gluten free and veg, after party. This teach us you don't need to be big to be great. Thanks so much to all the staff. [#BSidesLjubljana](#)



Goals.

Promote Communication

BSides events act as a complement to other area events by enabling a long-tail spectrum that expands the current or surrounding event. The goal of each BSides event is to provide a forum where communication and collaboration can continue further.

While large mainstream conferences tend to focus on the current hot topics in the information security industry, BSides events explore the fringe of conversation and focus on what could be the next big thing. Conversations have ranged from hardware hacking to gender issues, Twitter hacking, and proximity-based identity theft. We aim to give a platform to conversations that are happening just below the surface. Sponsoring enables you to engage in that conversation!

Reach the Target Audience

BSides attracts people who want to stay sharp and informed about what's happening in security right now. Our audience ranges from industry leaders and experienced security professionals to students and newcomers eager to learn more and grow their network. Participants come from many different sectors, but they share a common goal: to explore emerging security challenges and connect with others who care about the same issues.



Format.

Engage

Unlike other events where the speakers are rushed in and out, BSides provides a small and relaxed environment for the attendees to directly engage with the speaker before, during, and after their presentation. BSides attendees are looking for more than just information; they are making connections they will call upon throughout the rest of the year.



Participation

The BSides community is not about members or attendees. They are participants. Everyone who participates in the event brings something to contribute. Some bring hardware and organizational skills, others bring their friends to fuel the conversation. Sponsoring enables you to be a part of the conversation and interact with attendees. We are committed to connecting you with attendees of interest to you and your business as a sign of gratitude. We believe that without you the conferences couldn't come to life.



Media Attention

Security BSides has attracted media attention and has featured in media covering the industry like CSO Online, Network World, ComputerWorld, Information Week, The Register, ZDNet, and Dark Reading magazines. In addition to numerous blog posts and podcast placements, BSides has also received coverage from Hacker News Network (HNN), EFFector, and Cisco System Cyber Risk Report.



Thousands of people have attended and written about their experience at BSides events. Many participants have been quoted and picked up by mainstream news sources including National Public Radio (NPR). Check out the entire list: <http://www.securitybsides.org/Media>.

Here are two BSides Ljubljana blog review examples: [Hackers, hackers everywhere in Ljubljana](#) by Dave Lewis; [BSides Ljubljana 2019 Edition](#) by Matjaz Znidar.

Be a part of the conversation and get swept up in the media. As people talk about us, they talk about you or at least see you.



Help Net Security @helpnetsecurity · Feb 13

An enjoyable event with amazing people, highly recommended if you can make it.



BSides Ljubljana @BSidesLjubljana · Feb 5

Next batch of tickets will go out on the 18th of February 2019! #justsaying #BSidesLjubljana



Help Net Security @helpnetsecurity · Mar 14

Check out @BSidesLjubljana, it's definitely an event worth visiting!



Virus Bulletin @virusbtn · Mar 12

This coming Saturday, VB Editor @martijn_grooten will speak at @BSidesLjubljana on elliptic curve cryptography 0x7e3.bsidesljublana.si/getting-ahead-...

Value.

Your support matters.

The goal of Security BSides is to offer events where all participants can engage with each other to develop connections, friendships, and networks with different industry professionals. We recognize the value of engaging a smaller audience and providing the opportunity for you - sponsors - to be a part of networking. We specifically design different sponsoring options, so any organization can participate and support the event. Following is a list of direct benefits you may gain as an event sponsor.

Stand out at the event: Depending on the level of sponsorship you select, you may receive brand placement at some or all of the following: t-shirts, signage/lanyards, lunch sessions, or attendee badges. Creative and custom branding may be arranged, banners, and podcast interviews.

Connect with industry leaders: BSides enables its supporters and participants to identify and connect with industry leaders and voices. Participants represent the infosec/cybersecurity community. They are the experts you want to engage with and solicit feedback from and who will give a voice to your conversation.

Be a part of the next big thing: Nobody knows what that “next big thing” will be, but the topics of presentations are selected by leaders in the field of infosec. . There is no magic to how it works, but it does. We believe that listening to the underground can help prepare and equip you for whatever the next big thing may be.

Big fish, small pond: For some, sponsoring large events is not within their price range, leaving them with no platform to communicate their message. At BSides, we leave no one out. Sponsorship comes in many sizes and the community atmosphere brings together active and engaged participants who want to listen. As a sponsor you can be heard and share your message to an active and attentive audience.



Options.

Your Goals

Every organization has different objectives and priorities, which is why we offer sponsorship participation at various levels for individuals, groups, or organizations.

Levels of Sponsorship

Supporting 600€	Contributing 1200 €	Leading 2500 €	Elite 6000 €
1 event ticket	2 event tickets	4 event tickets	8 event tickets
Social media shout-out	Social media shout-out	Social media shout-out	Social media shout-out
Logo on event monitors	Logo on event monitors	Logo on event monitors	Logo on event monitors
Logo with hyperlink on event site	Logo with hyperlink on event site	Logo with hyperlink on event site	Logo with hyperlink on event site
	Announcements during the event & on materials	Announcements during the event & on materials	Announcements during the event & on materials
	Video Credit Mentions/Logo	Video Credit Mentions/Logo	Video Credit Mentions/Logo
		Banner placement with maximum visibility (banner roller you provide)	Banner placement with maximum visibility (banner roller you provide)
			Logo and link in email campaigns
			Mention in the media coverage

Custom Sponsorship

Security BSides encourages participation from a wide range of organisations. We are also always interested in innovative custom sponsorships, so if you want to participate in different ways, please reach out to us. We'll do our best to provide an appropriate way for you to get involved. Ideas may include, but are not limited to: contributions of physical space, transportation support, catering support, prize pool, contests and giveaways, media publicity or PR, and/or legal assistance.